

Mott MacDonald
*Making Sustainability Strategy
Business Strategy (Part A)*

Strategy

January 2019



Abstract

In 2013, Mott MacDonald was a leading global engineering consulting firm for the infrastructure industry, headquartered in the UK. Davide Stronati was their new Global Sustainability Leader. As he entered head office in London on 20 July, Davide anticipated the hours ahead with excitement. The Group Board would meet shortly to discuss the path they would be taking with their sustainability strategy. Davide had done extensive groundwork and prepared three possible scenarios. Would the Board embrace his radical vision of sustainability as core to business strategy, or would they choose to keep things as they were?

This case is for educational purposes and is not intended to illustrate either effective or ineffective management of an organisational situation. The situations and circumstances described may have been dramatized or modified for instructional purposes and may not accurately reflect actual events.

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<p>Diana Copper E: dianacopper@gmail.com</p>	<p>Diana completed an Executive MBA at Imperial College Business School in 2018. She has 15 years' experience working in sustainable development for international organisations, national governments, and civil society in Europe, Africa, Asia, the Caribbean, and the Pacific. Diana is currently Head of Portfolio Management at the Commonwealth Secretariat, where she leads on organisational strategy, learning, and change. She holds a Masters in Gender and Development from the London School of Economics and a Masters in International Relations and European Policy from LUISS, Rome and Sciences-Po, Paris.</p>

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